

# GIFT FOCUS MAGAZINE

JULY 2017 TO JUNE 2018



# giftfocus

## MAGAZINE

Gift Focus Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 6,670

## CIRCULATION

(AVERAGE PER ISSUE)

### For more information:



KD Media Publishing Ltd



clareh@kdmediapublishing.com



www.kdmediapublishing.com



01376514000

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www.abc.org.uk

# 100%

CONTROLLED FREE  
Issue distributed 14/05/18

OTHER FREE  
Issue distributed 14/05/18

## PAID

Issue distributed 14/05/18

## MEMBERSHIP

Issue distributed 14/05/18

## EVERY 2 MONTHS

### 6 ISSUES

## RETAILING & WHOLESALING

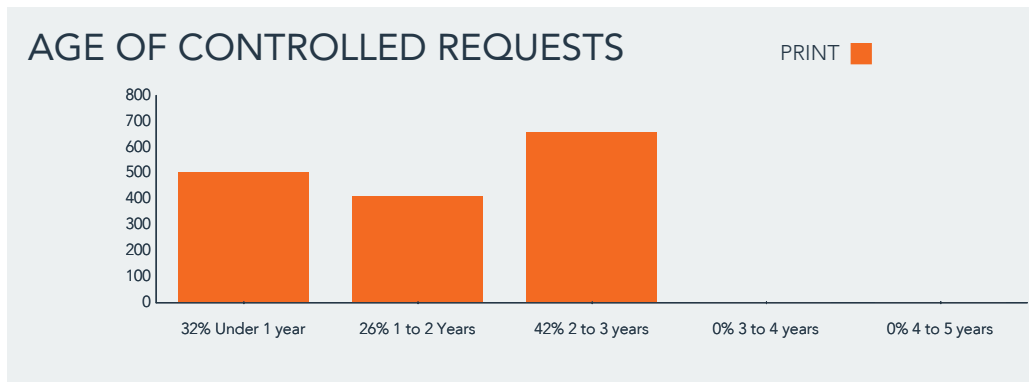
### MARKET SECTOR

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 14/05/18	6,387	6,387	-	6,387	6,387	-	-	-	-
FREE COPIES	6,387	6,387	-	6,387	6,387	-	-	-	-
CONTROLLED FREE	6,387	6,387	-	6,387	6,387	-	-	-	-
REQUESTED (INDIVIDUAL)	1,573	1,573	-	1,573	1,573	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	4,814	4,814	-	4,814	4,814	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

CONTROLLED: Individuals working within the gift ware industry



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	6,670	6,670	-
PRINT EDITION	6,670	6,670	-
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
Gift Focus 103	28/08/17	6,927	6,927
Gift Focus 104	24/11/17	6,936	6,936
Gift Focus 105	29/01/18	6,531	6,531
Gift Focus 106	08/03/18	6,655	6,655
Gift Focus 107	14/05/18	6,387	6,387
Gift Focus 108	29/06/18	6,582	6,582

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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