

Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

Gift Focus Magazine

giftfocus MAGAZINE



Key information

Metric type

Circulation

ABC total

6,880 average

Period

1 July 2016 to 30 June 2017

No of issues

6

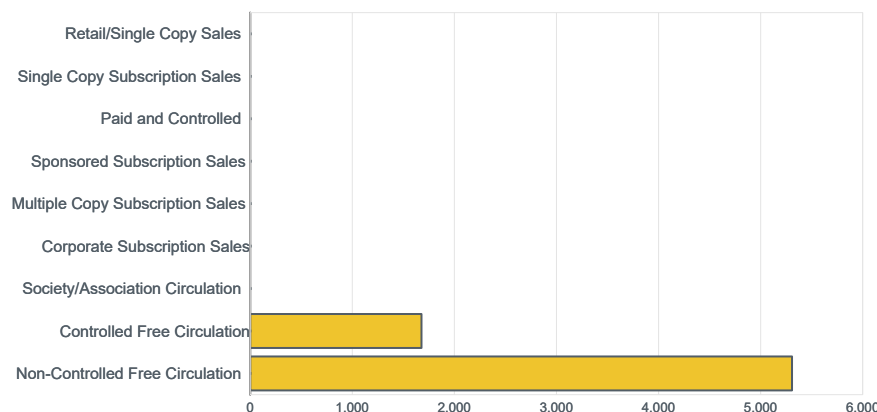
Market sector

Retailing & Wholesaling: Gifts

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	24.02%
Non-Controlled Free Circulation	75.98%

Audit issue circulation breakdown - Print/Digital



Contact details

KD Media Publishing Ltd
Pantiles House
Newlands Drive
Witham
Essex, CM8 2AP
01376 514000
clareh@kdmediapublishing.com
www.kdmediapublishing.com

	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	6,880	6,880	-	6,880	6,880	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated Issue 101 and distributed on 8 May 2017

Audit Issue Circulation	6,985	6,985	-	6,985	6,985	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	1,678	1,678	-	1,678	1,678	-	-	-	-
Individual requests	1,678	1,678	-	1,678	1,678	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	-	-	-	-	-	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	5,307	5,307		5,307	5,307		-	-	
By name	5,307	5,307		5,307	5,307		-	-	
Not by name	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 1%

Controlled circulation for the audit issue

Terms of control: Individuals working within the gift ware industry

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	1,678	100.0	461	27.5	575	34.3	642	38.3
Individual Requests - Print	1,678	100.0	461	27.5	575	34.3	642	38.3
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
GF Issue 97	06-Sep-16	7,050	7,050	-	-
GF Issue 98	21-Nov-16	6,799	6,799	-	-
GF Issue 99	30-Jan-17	6,470	6,470	-	-
GF Issue 100	13-Mar-17	7,037	7,037	-	-
GF Issue 101	08-May-17	6,985	6,985	-	-
GF Issue 102	29-Jun-17	6,939	6,939	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 August 2017.

The data included is derived from a return of circulation prepared by the publisher: KD Media Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct.

This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 20041/CC:20170823/BMSv21